

## Designer, Artist, Thinker.

A designer passionate about creating better user experiences through aesthetics and problem solving.

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### WORK EXPERIENCE

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#### Handbag Design Assistant

COACH | July- Present | NYC

Research and Conceptualise designs based on trend research for Women's Handbags and SLGs. Collaborate with creative teams to refine seasonal concepts, color palettes, materials, hardware and silhouettes. Create computer sketches/CADs and develop prototypes. Compile presentation boards, prepare design cards and create seasonal maps as well as assist with fashion week and special projects.

#### Industrial Design Intern

Chick Fil A | June- August 2021 | Atlanta

Developed and designed for independent keystone project, contributed to ongoing design projects with sketches, renderings & thought maps. Further developed critical design core skills- research/ methodology, design & critical thinking, storytelling through 2D/ 3D tools and prototyping. Worked with cross functional partners and participated in stakeholder meetings virtually and in-person.

#### Furniture Design Intern

Lee Weitzman Furniture studio | January- May 2021 | Chicago

Created Rhino and Keyshot renderings. Worked with photography, editing and website layouts for existing products. Modeled merchandise reflecting information gathered through effective customer research.

#### Marketing Design Intern

SaffronArt Gallery | July-August 2019 | Mumbai

Worked on the company's brand mapping and helped with the inventory for exhibitions. Was responsible for creating content sheets for the upcoming websites and attended client meetings while working under the guidance of the Associate Vice President.

#### Design/ Editorial Intern

Mediascope | June-July 2019 | Mumbai

Wrote online blogs as well as stories for print that were later published. Created social media posts and sourced information for potential upcoming stories. Interviewed reputed artists and curators along with being in charge of the Taj Magazine's monthly photography feature.

#### Design & Creative Function Intern

R K Swamy BBDO | April-July 2018 | Mumbai

Interned in the creative function (art and copy). Worked on the Prime Minister's Clean India Internship Project, Ministry of Clean Drinking Water and Sanitation Project. Designed a series of ads for Camlins new brush pens as well as worked on Camlin's mechanical pencils project.

#### Design/ Digital Marketing Intern

Amber Communications Labs | April- June 2017 | Mumbai

Worked on social media content for over six brands which included creating graphic advertisements for their social media posts, researching and writing for blogs, growing social followers and creative ideation for content. Attended client meetings and participated in marketing video shoots and brainstorming sessions.

### EDUCATION

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#### Bachelors of Fine Arts

School of the Art Institute of Chicago

Designed Objects/ Product Design

2018- 2022

#### Study Program

Arts University of Bournemouth (AUB)

Interdisciplinary courses

2017

### ACHIEVEMENTS

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#### Student Government

School of the Art Institute of Chicago | 2021-2022

#### Student Leadership Award

School of the Art Institute of Chicago | 2022

#### Fashion Accessory Bodybuilder Award

School of the Art Institute of Chicago | 2022

#### Peer Mentor

Teaching Assistant, School of the Art Institute of Chicago | 2021

#### Campus Coordinator

School of the Art Institute of Chicago | 2021

#### Social Mentor

School of the Art Institute of Chicago | 2020

#### SAIC Creative Honors Scholarship

School of the Art Institute of Chicago | 2018-2022

#### Dean's List

School of the Art Institute of Chicago | 2019- 2020

#### Orientation Leader

School of the Art Institute of Chicago | 2019, 2020

#### Best Artwork Certificate

SaffronArt Gallery | 2018

### SKILLS

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*Adobe Illustrator*

*Adobe Photoshop*

*Adobe Lightroom*

*Adobe InDesign*

*Adobe Premiere*

*Adobe Audition*

*Microsoft Suite*

*Rhinoceros*

*Keyshot*

*Procreate*

*Cura*

*Blender*

*Z Brush*